

2012 Special Packages Calendar

A great value – a single story averages over 225 media placements!

FEBRUARY

Spring Home & Garden

Materials Deadline

01/13/2012

Distribution Date:

02/16/2012

APRIL

Summer Living

Materials Deadline

03/07/2012

Distribution Date:

04/12/2012

JUNE

Senior Living

Materials Deadline

05/03/2012

Distribution Date:

06/07/2012

JULY

Back to School

Materials Deadline

06/08/2012

Distribution Date:

07/12/2012

AUGUST

Fall Home Improvement

Materials Deadline

07/12/2012

Distribution Date:

08/16/2012

OCTOBER

Holiday Season

Materials Deadline

09/14/2012

Distribution Date:

10/18/2012

DECEMBER

Senior Living

Materials Deadline

11/08/2012

Distribution Date:

12/13/2012

You can also distribute your feature story On-Demand – anytime, any topic!

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